

COOKIE POLICY

Last updated: June 4, 2024

Article I. Introduction.

§1.1 This is the Cookies Policy ("Policy") for the Pennsylvania Principals Association website ("Website"), accessible from www.papprincipals.org. To make this Website function properly, We sometimes place small data files called cookies on Your computer or other device. These cookies are downloaded to Your computer or other device to improve Your browsing experience as well as other purposes that are outlined in this Policy.

§1.2 Accordingly, this Policy is a legally binding agreement between You and this Website administrator. This Policy page describes what cookies are, what information they gather, why, and how they are being used by the Website and any of its related products and services (the "Services"). We will also share how to control and disable these cookies and withdraw consent to collect cookies. However, please know that these actions may downgrade some aspects of this Website's functionality.

§1.3 For further information on how We use, collect, and manage Your personal data and information, see Our Privacy Policy.

Article II. Definitions/Terminology. The following definitions apply to this Policy: "User", "Visitor," "Client," "Customer," "You" and "Your" refers to You, the person(s) that use this Website. "The Pennsylvania Principals Association website", "We", "Our" and "Us", refers to our Website/Company and the Website administrator. "Party," "Parties," or "Us," refers to both You and Us. All Terms refer to all considerations of the Website necessary to undertake support to You for the express purpose of meeting Your User needs in respect of Our Services, under and subject to, prevailing law of the state or country in which the Website operates (Pennsylvania, United States of America). Any use of these definitions or other glossary in the singular, plural, capitalization, and/or pronoun are interchangeable but refer to the same.

Article III. What Are Cookies.

§3.1 Cookies are small pieces of data stored in text files saved on Your computer or other device when You visit a website. Cookies allow the Website's server to record and store Your actions and preferences, such as login information, User history, language settings, font settings, color settings, and other display preferences, over a particular period.

§3.2 Cookies ensure Visitors do not have to continuously re-enter their details or information whenever they revisit the Website or surf between pages.

§3.3 Cookies are used to remember Your preferences for single visits through sessional cookies or multiple repeat visits through permanent cookies.

Article IV. How We Use Cookies.

§4.1 Cookies are essential for this Website to function optimally and enhance Website performance for a better User experience. The Website administrator(s) controls all cookies used on the Website and grants third parties access for statistics and analytics purposes. Cookies are needed to identify Visitors and remember their Website actions and online behaviors.

§4.2 We use cookies for various reasons, which are explained in detail below. Please know that cookie-related information is not used to identify You personally.

Article V. How to Control Cookies. You can control and/or delete cookies on Your computer or other device and adjust Your browser settings to prevent cookies. Users can withdraw consent to collect cookies on the Website. You can also determine whether You want to agree to the Website's use of cookies. However, doing this may cause You to repeat Your preferences every time You visit the Website manually, and some of the Website's services and functionality may not work optimally.

Article VI. Disabling Cookies. You can disable cookies setting by adjusting the option on Your browser settings (see Your browser "Help" for more details). However, please be aware that the act of disabling cookies will affect Your visit's functionality and the use of this Website and many others. Unfortunately, disabling cookies will usually result in also disabling certain functionality and features of this Website. In most cases, there are no Website standard options for disabling cookies without completely disabling the functionality and features they add to the Website. It is recommended that You enable cookies for optimal Website functionality and service.

Article VII. The Cookies We Use.

§7.1 Sessional Cookies. Sessional cookies are temporary cookies that are operational during Your browser session and are deleted after You close Your browser.

§7.2 Permanent Cookies. Permanent cookies, also known as persistent cookies, store and retain Your Website preferences on Your computer or other device after You close the browser or Your computer or other device.

§7.3 Necessary Cookies. Necessary cookies are used to make the Website function properly and are generally not used for tracking. They are often used for User authentication, so that the Website can remember who is logged in when the User navigates to different pages or refreshes the Website.

§7.4 Functionality Cookies. Functionality cookies allow the Website to operate optimally, following Your Website preferences for future visits. These recognize Your Website username and customizations.

§7.5 Analytical Cookies. Analytical cookies allow first-party and affiliated third-party services to collect and store aggregated data for statistical and analytical purposes on how Our

Visitors use the Website. While these cookies respect Visitors' privacy and personal information, they optimize the User experience.

§7.6 Account Cookies. These cookies will help Us manage the signup and general administration of creating or opening an account opening. These cookies may be deleted when You log out but sometimes remain afterwards to remember Your Website preferences.

§7.7 Login Cookies. We use login cookies to remember Your Login details and prevent You from logging in every time You visit a new page on the Website. These cookies are often cleared when You log out to secure Your account information and privacy and prevent access to restricted features.

§7.8 Email newsletters Cookies. This Website uses cookies to offer newsletter or email subscription services and cookies and remember if You are already registered or subscribed to show specific notifications or features reserved for subscribed/unsubscribed Users.

§7.9 Orders-processing Cookies. We use cookies to store and remember Your payment orders on Our e-commerce or payment facilities for proper payment processing.

§7.10 Survey Cookies. We periodically issue Our Users surveys and questionnaires to provide interesting insights, helpful tools or understand their preferences or opinions more accurately. These surveys may use cookies to remember participants or to generate accurate results even after You change pages.

§7.11 Forms Cookies. We use cookies to remember Your details for future correspondence when You submit information through forms like contact or comment forms.

§7.12 Site Preferences Cookies. Set preference cookies are used to store preferences set by Users, such as account name and location, in order to provide Users with their preferred settings when returning to this Website.

§7.13 First-Party Cookies. First-party cookies are the cookies explained above that are set by the Website.

§7.14 Third-Party Cookies. In some cases, the Website uses cookies provided by trusted third parties that serve content or render advertising and analytics services on this Website. The following section explains the third-party cookies You may encounter while using this Website.

§7.14.1 This Website uses Google Analytics, one of the most trusted analytics solutions on the global web, to understand how You use the Website and ways to improve Your Website experience. As a result, these cookies may track Your use of the Website, time spent on the Website, and its pages to allow Us to continue producing engaging content. For more information on Google Analytics cookies, We refer You to see the official Google Analytics page: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.

§7.14.2 We periodically test new features and make subtle changes to Our Website's User interaction. Cookies may be used to provide You with a consistent experience on the Website and understand Our User's preferred optimizations.

§7.14.3 We use cookies to track and understand the statistics about the number of Visitors that make purchases for the products that We sell. This allows Us to accurately make informed business and market predictions that monitor Our advertising and product costs to ensure the best equilibrium price.

§7.14.4 We use Google AdSense service, which uses a DoubleClick cookie to serve more relevant ads across the web and limit the number of times a particular ad is shown to Our Users. For more information on Google AdSense, We refer You to see the official Google AdSense privacy FAQ: <https://support.google.com/adsense/answer/3394713>.

§7.14.5 We rely on adverts to offset the running costs of this Website and generate revenue for further development. We use behavioral advertising cookies to ensure that We provide You with the most relevant adverts where possible by anonymously tracking Your specific interests and presenting similar interests.

§7.14.6 Several partners advertise on Our behalf, and We use affiliate tracking cookies to determine the number of Our Customers that visit the Website through each of Our partner sites to credit them appropriately. Where applicable, these cookies allow Our affiliate partners to provide any bonus that they may provide You for making a purchase.

§7.14.7 We use cookies for social media buttons and/or plugins on this Website to connect with Your social network in different ways. These cookies also allow Us to track social network Users when they visit Our Website or share content using a tagging mechanism provided by those social media sites.

Article VIII. General Provisions.

§8.1 Language. All correspondence made under this Policy shall be in English.

§8.2 Amendments and Modifications.

§8.2.1 This Website reserves the right to modify this Policy and its terms as they relate to this Website and services at any time, effective, and in full force upon posting the updated version on the Website.

§8.2.2 Please check this page regularly for updates. The continued use of the Website and its Services after that shall constitute Your consent to such amendments and modifications.

§8.3 Severability. If any provision of this Policy shall be adjudged by any court of competent jurisdiction to be unenforceable or invalid, that provision shall be limited or eliminated to the minimum extent necessary so that this Policy will otherwise remain in full force and effect.

Article IX. Policy Acceptance. You hereby acknowledge that You have read this Policy and agree to all its provisions, terms, and conditions. By continuing to access and use this Website and its services, You also agree to be legally bound by this Policy. If You do not agree with the terms and conditions of this Policy, You are not permitted to access or use this Website and its Services.

Article X. More Information. For further information about this Policy, please email Us at paprincipals@paprincipals.org.