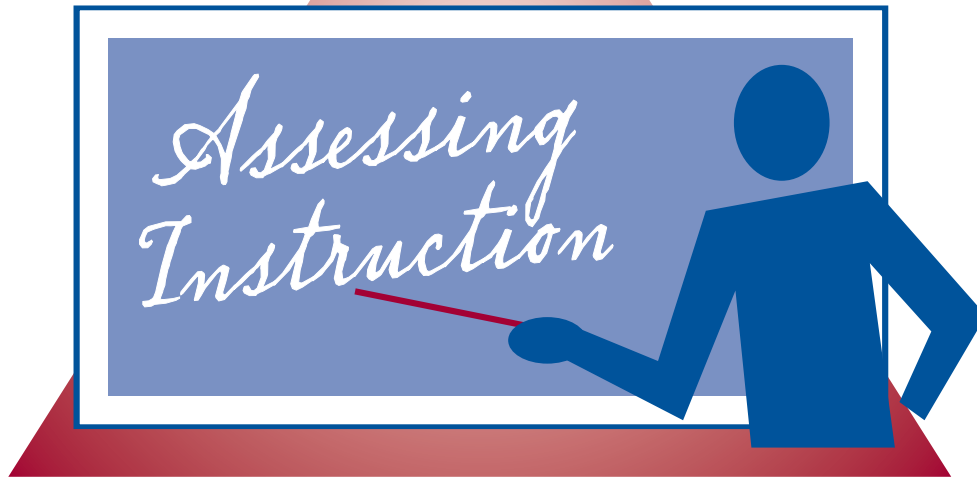


Lessons In Leadership



2013 State Conference October 27 - 29

The Penn Stater Conference Center Hotel
State College, Pennsylvania

**One PIL Act 45 Program Will Be Offered
30 PIL Hours Available!**

*Leading the Improvement of School Culture
To Maximize Student Learning*

***Watch www.paessp.org for more information.
Registration materials inside!***

Don't miss out on your association's premier professional development event featuring three national speakers!

Welcome!



Dear Colleagues,

The job of a principal becomes more and more demanding with each passing year. It is very easy to allow yourself to become consumed with the day-to-day operation of your school. So often we fail to set aside time to reflect upon our jobs, collaborate with peers and grow professionally. The **2013 PAESSP Conference, *Lessons in Leadership***, is the

perfect opportunity to do just that. This year's conference will be held **October 27-29 at The Penn Stater Conference Center Hotel, State College, Pa.** The conference will enable you to connect with fellow educators while learning from speakers and presenters who are respected experts in educational leadership. The PAESSP Conference Committee has designed this conference to meet the needs of busy principals in a comfortable and convenient setting.

The state conference is PAESSP's premier professional development event featuring nationally recognized presenters. This year's keynote speakers are Charlotte Danielson, Dr. Todd Whitaker, Will Richardson and a *Legal Update* by David Andrews, Esq. As in past years, the conference will also provide PIL Act 45 hours, numerous workshops, exhibits and additional resources for professional development and networking. Discover new products and services from PAESSP exhibitors who offer tailored solutions for your school challenges.

Your time is very valuable. We at PAESSP are confident that this year's conference will effectively address your professional development needs and that you will return to your schools with applicable knowledge to enhance your leadership capacity.

See you in October!

Sincerely,

Curtis E. Johnson
Chairperson, 2013 Conference Committee

Here's what one of your colleagues said about the PAESSP conference!

"Each year, the PAESSP conference provides outstanding opportunities for principals to share information, network with colleagues and grow as school leaders. The event brings the most well-respected educational leaders in the field to present as keynote speakers. Principals will walk away with relevant resources and new ideas, but more importantly, feeling invigorated about their important role in education."



Dr. Jacie L. Maslyk

Principal
Crafton Elementary School
Carlynton School District

Conference Registration Cancellation Policy

All cancellations must be submitted in writing and e-mailed to sheaffer@paessp.org or faxed to **Kathy Sheaffer at (717) 732-4890**. Cancellations received before October 14, 2013, will be charged a \$50 per person administrative fee.

After October 14, NO REFUNDS will be granted on any registrations or meals. No-shows will be charged the full fee for their registration.

Featuring Keynote Speakers:

Dr. Todd Whitaker



He is a professor of educational leadership at Indiana State University in Terre Haute, Ind., and he has spent his life pursuing his love of education by researching and studying effective teachers and principals. One of the nation's leading authorities on staff motivation, teacher leadership and principal effectiveness, he has written 24 books including the national best-seller, What Great Teachers Do Differently.

Will Richardson



He is a former public school educator for 22 years and co-founder of Powerful Learning Practice, a unique professional development program that has mentored over 5,000 teachers worldwide. He is also an outspoken advocate for change in schools and classrooms in the context of the diverse new learning opportunities that the Web and other technologies now offer and the author of Blogs, Wikis, Podcasts and Other Powerful Web Tools for Classrooms.

Charlotte Danielson



Internationally-recognized expert in the area of teacher effectiveness, specializing in the design of teacher evaluation systems (The Framework for Teaching) that, while ensuring teacher quality, also promote professional learning. She advises state education departments and national ministries and departments of education, both in the United States and overseas. She is the author of Enhancing Professional Practice: A Framework for Teaching.

David Andrews, Esq.



As managing partner of Andrews and Beard Law Offices in Altoona, Pa., his main areas of concentration include education law, employment law and labor law. Mr. Andrews will present a "Legal Update" on Tuesday, October 29. His presentation will include an update on recent case law. Some of the topics he covered in the past include furloughs, the control of technology in schools and Act 93 issues.

2013 PAESSP Conference Registration

Member's First PAESSP Conf.

Name _____ Position _____
 School District _____ School _____
 S.D. Address _____ School Address _____

School Phone (____) _____ Fax (____) _____ E-mail _____

Badge Name _____ 7-Digit PP ID# _____

Spouse's Name _____ (Social Security numbers will not be accepted.)

(Spouse need not pay registration fee - only cost of meals attending.) _____ I will _____ will not be staying at the hotel.

To make hotel reservations, go to: <http://www.pshs.psu.edu>, select The Penn Stater, then Conf. and Events, then Conferences. Under Reserve Your Stay, provide info and incl. Group Code: PAAJ13B

Full Conference Rates for Individuals

All meals and programs are included.

Registration (received 7/15/13 - 10/21/13)

_____ Member Advance - \$300	Fees Enclosed
_____ Non-member - \$400	\$ _____
_____ Member Attending First PAESSP Conference - \$275	\$ _____
_____ Retired Member - \$115	\$ _____

Full Conference Rates for Teams of PAESSP members

All meals and programs are included.

IMPORTANT: (Separate forms **MUST** be filled out for each team member from a district and they **MUST** be received together for discount to be given.)

_____ District Team (must have 3 or more full conference registrants) - **\$275 each** \$ _____

NOTE: Member On-Site - **\$350** / Non-member On-Site - **\$425** (Postmarked after 10/21/13) \$ _____

Per Diem Rates

_____ **Sunday - Member - \$175 / Non-member - \$200** \$ _____
 (includes all p.m. sessions plus refreshments, president's reception and banquet*)

_____ **Members Only - \$125 (without Banquet)** \$ _____
 (includes all p.m. sessions plus refreshments)

_____ **Monday - Member - \$225 / Non-member - \$250** \$ _____
 (includes all programs of the day plus continental breakfast, lunch and refreshments)

_____ **"Invited Teacher" (with registered principal) - \$125** \$ _____
 (includes all programs of the day plus continental breakfast, lunch and refreshments)

_____ **Tuesday - Member - \$125 / Non-member - \$150** \$ _____
 (includes all programs of the day plus buffet breakfast)

Extra Meals (for spouse/guest)

_____ **Sunday Banquet* - \$45** \$ _____

_____ **Monday Lunch w/Exhibits - \$25** \$ _____

_____ **Tuesday Buffet Breakfast - \$25** \$ _____

PIL Registration Fee from reverse side \$ _____

TOTAL ENCLOSED \$ _____

*Selection for Sunday Banquet - Select number of entree(s) desired
 _____ Roasted Prime Rib of Beef _____ Nittany Lion Inn Crab Cakes
 No. No.

Meals in which attendee will participate:	Yes	No
Sunday Banquet	_____	_____
Monday Continental Breakfast	_____	_____
Monday Lunch	_____	_____
Tuesday Breakfast	_____	_____

If check is not enclosed, provide the following information for billing the district:
 Purchase Order # _____
 Purchase Order Date _____
Please complete form and return original to:
PAESSP Conference, P.O. Box 39, Summerdale, PA 17093

NO REFUNDS IF NOTIFIED AFTER OCTOBER 14, 2013 (see cancellation policy on page 2)

PIL Act 45 Program Registration Form

You must register for the full conference (complete form on reverse side) to be eligible to register for the PIL Act 45 Program:

I have completed the contact information on the reverse side:

Name: _____ School District: _____

Full Conference Registration - AFTER 07/15/13 - \$300 and \$400

_____ PAESSP Member - \$150 PIL fee* - Total \$450

_____ Non-Member - \$250 PIL fee* - Total \$650

**Includes cost of materials (excluding books), additional meals, instruction rooms and handling fees.*

Please check the box next to the program below, if you wish to attend. You must attend the full conference to attend a PIL program workshop.

Leading the Improvement of School Culture To Maximize Student Learning
Instructor: Beth A. Haldeman -- 30 PIL Act 45 Hours Available

An Overview of Course Requirements

Leading the Improvement of School Culture To Maximize Student Learning

- ◆ Participants will be required to complete pre-conference reading and assignments.
- ◆ Participants will be required to attend certain specific workshops and programs during the conference. In addition, participants will have “personal” time at the conference to attend all major speakers/sessions (that are not part of the requirements) and the exhibits.
- ◆ Participants will be required to submit action plans and a brief final report.

A detailed program description/schedule will be sent to you upon registration.

Please note your PIL registration amount where indicated on the regular conference registration form (on page 3). For more information, call (717) 732-4999.

Register now - limited seating available.

Sunday, October 27

THIS SCHEDULE IS SUBJECT TO CHANGE -- Various awards will be presented throughout the conference, and the multiple breakout sessions will be presented based on two strands: *Linking Student Achievement to Teacher Supervision*; and *Leading the Improvement of School Culture To Maximize Student Learning*.

Time

Topic

8 a.m. - 4 p.m.

REGISTRATION

(Morning refreshments served in conjunction with registration)

10:30 a.m. - 11:30 a.m.

PIL PROGRAM INTRODUCTION *(Required for School Culture PIL program)*

11:30 a.m. - 1 p.m.

LUNCH ON YOUR OWN

1:15 p.m.

PRESENTATION & POSTING OF COLORS

1:30 p.m. - 2:45 p.m.

FIRST GENERAL SESSION *(Required for PIL program)*

Keynote: Dr. Todd Whitaker -- *Have You Shifted Your Monkey Today?*

3 p.m. - 4:30 p.m.

MULTIPLE BREAKOUT SESSIONS I

An Afternoon With Todd Whitaker

Dr. Todd Whitaker

Be the Teacher You Expect Your Teachers To Be: Strategies for Holding Meetings That Build School Capacity and Promote Student Learning

Melissa Gorla, elementary principal, Methacton School District

School Improvement Through Collective Capacity Building

Vincent Mascia, middle level principal; Dr. Timothy Scott, assistant superintendent; and Dan Clara, director of student support services -- Southmoreland School District

Using the "Measuring Teacher Effectiveness Model" To Promote Educator Professional Growth

Dr. Robert Williams, elementary principal, Williamsport Area School District, and supervision chair for the Pennsylvania Association for Supervision and Curriculum Development

How a Two-Minute Classroom Visit Can Drive Long-Term Instructional Change

Susan Bocian, secondary principal; Luke Shafnisky, assistant principal; and Dave Stauffer, technology in education specialist -- Allentown School District

5 p.m. - 5:45 p.m.

PRESIDENT'S RECEPTION

Honoring 2012-2013 PAESSP President, Kurt J. Nyquist

6 p.m. - 8 p.m.

ANNUAL BANQUET

Student Entertainment (before dinner)

PAESSP Awards Presented to Distinguished Principals

Honor 2012-2013 President

Program

Monday, October 28

Time	Topic
7:30 a.m. - 4 p.m.	REGISTRATION
7:45 a.m. - 8:30 a.m.	CONTINENTAL BREAKFAST IN EXHIBIT HALL
7:45 a.m. - 4 p.m.	EXHIBITS OPEN
8:30 a.m. - 10 a.m.	SECOND GENERAL SESSION (Required for PIL program) Keynote: Charlotte Danielson -- Making the Most of Teacher Evaluation
10 a.m. - 10:30 a.m.	VISIT THE EXHIBITS - BEVERAGE BREAK
10:30 a.m. - 12 p.m.	MULTIPLE BREAKOUT SESSIONS II <i>A Morning With Charlotte Danielson -- Accuracy and Efficiency in Classroom Observation</i> Charlotte Danielson <i>Being a Highly Trusted Leader in a Low Trusted World</i> Beth Haldeman, elementary principal, Cocalico School District <i>Overview of Principal Effectiveness</i> Robert Holbrook, principal effectiveness team lead; and Lenny Sweeney, educational technology specialist -- Pennsylvania Department of Education (PDE) <i>Connecting Teacher and Principal Effectiveness</i> Chris Bigger, director of curriculum, technology and instruction, Chambersburg Area School District; and Joan Esgro, principal effectiveness consultant, Pennsylvania Department of Education (PDE) <i>It's About Time</i> Dr. Mel Riddile, associate director, high school services, National Association of Secondary School Principals
12 p.m. - 1:15 p.m.	LUNCH IN THE EXHIBIT HALL
12 p.m. - 2 p.m.	PAST PRESIDENTS/DISTINGUISHED PRINCIPALS/RETIREES LUNCHEON
1:30 p.m. - 2:45 p.m.	THIRD GENERAL SESSION (Required for PIL program) Keynote: Will Richardson -- Rethinking Education in a World of Ubiquitously Networked, Self-Directed Learners and Makers
2:45 p.m. - 3:15 p.m.	VENDOR DOOR PRIZE DRAWING - REFRESHMENT BREAK
3:30 p.m. - 4:45 p.m.	MULTIPLE BREAKOUT SESSIONS III <i>An Afternoon With Will Richardson -- Leadershift: 10 Questions Every Modern Educational Leader Needs To Answer</i> Will Richardson <i>Overview of Principal Effectiveness (Same session from Monday a.m. breakouts)</i> Robert Holbrook, principal effectiveness team lead; and Lenny Sweeney, educational technology specialist -- PDE <i>Connecting Teacher and Principal Effectiveness (Same session from Monday a.m. breakouts)</i> Chris Bigger, director of curriculum, technology and instruction, Chambersburg Area School District; and Joan Esgro, principal effectiveness consultant, PDE

Program

Monday, October 28 - Continued

Time

3:30 p.m. - 4:45 p.m.

Topic

MULTIPLE BREAKOUT SESSIONS III - CONT.

Overcoming Obstacles To Improve Teacher Quality and Impact Student Achievement

Krista Antonis, director of curriculum, instruction and assessment, Red Lion Area School District; and Mark Maldet, director of curriculum and instruction, Susquenita School District

We Need You as a State or National Voice for Principals

Dr. Melissa Patschke, NAESP state representative; Dr. Barry Purvis, PAESSP immediate past president; Mark Korcinsky, NASSP coordinator; Rodney Necciai, federal relations coordinator; Nancy Meador, NAESP president; and Barbara-Jane Paris, NASSP president

6 p.m. - 10 p.m.

DIAMOND SPONSORS' SOCIAL (*Food, Music, Prizes & Fun!*)

Tuesday, October 29

Time

7:30 a.m. - 10:15 a.m.

Topic

REGISTRATION

7 a.m. - 9 a.m.

FINAL PIL SESSION (*Required for PIL program*)

8 a.m. - 9:15 a.m.

BUFFET BREAKFAST & ANNUAL PAESSP BUSINESS MEETING

9:15 a.m. - 10:15 a.m.

FOURTH GENERAL SESSION (*Required for PIL program*)

Keynote: David Andrews, Esq. -- *Legal Update*

10:15 a.m.

RETIRING OF COLORS

You're Invited to Our Diamond Sponsors' Social

Join us on Monday, October 28, 2013, from 6 p.m. to 10 p.m.

in Dean's Hall for the Diamond Sponsors' Social.

Meet and greet your colleagues as well as your hosts for the evening,

PAESSP's Diamond Level Sponsors:

Education First (EF)

Horace Mann Companies

Kades-Margolis Corporation

Lifetouch

Lincoln Investment Planning, Inc.

McGraw-Hill - Intervention

Refreshments and special activities, including a prize drawing, will be featured at this event.

Tickets for this event will be included with your registration packet.

*See You Next Year in Pittsburgh
Save the Date - October 19-21, 2014!*



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Elementary and Secondary School Principals
122 Valley Road, P.O. Box 39
Summerdale, PA 17093

Return Service Requested.

PAESSP Conference - October 27-29, 2013 - State College, PA Conference and PIL Program Registration Information Enclosed!

The Penn Stater Conference Center Hotel, State College, Pennsylvania

The Penn Stater is located at Penn State Innovation Park in the center of Pennsylvania. The recently renovated and expanded hotel featuring 300 guest rooms and three suites, extensive meeting facilities, 10,000 sq. ft. ballroom and fine dining make it an ideal, full-service facility for our 2013 conference! It also features 49 meeting rooms; full business service; valet parking and airport shuttle; and an indoor pool and fitness center. Experience continental cuisine at The Gardens Restaurant or casual dining in Legends.

Two 18-hole golf courses are located nearby. Guests may use all campus recreational and cultural facilities year round (swimming, squash, ice skating, tennis). In addition, the campus offers five museums and two performing arts theaters -- and don't forget the Penn State Creamery!

To make hotel reservations, please contact The Penn Stater Conference Center Hotel reservations department at (800) 233-7505 and refer to our reservation Group Code - PAAJ13B. To make your reservations online, use the link below and go to Reserve Your Stay, enter requested information with Group Code - PAAJ13B and then select Check Availability: <http://www.thepennstaterhotel.psu.edu/ThePennStaterHotel/conferences-and-events/conferences.cfm>



DEADLINE FOR MAKING RESERVATIONS BY PHONE AND ONLINE IS WEDNESDAY, SEPTEMBER 25, 2013. AFTER THAT DATE, RESERVATIONS WILL BE ACCEPTED ON AN "IF AVAILABLE" BASIS.