



Who is this for: The National Conference on Student Activities is for anyone interested in student leadership, student engagement, and improving school culture. There are specific strands for activity advisors, leadership teachers, and resources for anyone who works with students and is interested in improving their school climate.

Registration: For 2020, NAWD will offer a Basic Price of \$65 and an Enhanced Price of \$75. The major difference will be access to all workshops, Focus Groups, Conversation Café sessions, and parts of the General Sessions. These will be available with a special password at the NAWD website from December 2020 through the end of the 2020-2021 school year. Secondly, a major effort will be made by NAWD to encourage groups of administrators and a diverse group of activities advisors from the **SAME SCHOOL** to register together to attend. Thus, on the NAWD website one will find a registration fee scale for 3-8 individuals coming from the **same school**.

Keynote Speakers: In many ways surprising, none of our three keynote speakers have ever participated at the NAWD/NCSA program over its 48 year history. Two are well known to many NASSCED members and one is relatively new to many of you. All of their bios can be found in the October edition of *Reumors*.



- Friday, December 4th Opening General Session **Mark Scharenbroich**
- Saturday, December 5th Second General Session **Erin Jones**
- Sunday, December 6th Closing General Session **Alvin Law**

Conference Schedule: Friday, December 4th (7:30-10:30 PM ET with virtual networking time)
 Saturday, December 5th (10:00 AM-5:00 PM ET with breaks and virtual networking time)
 Sunday, December 6th (10:00 AM-1:20 PM ET)

Link to Detailed Program Schedule: <https://nawd.com/ncaa/next/documents/schedule.pdf>

Promotional Video: <https://vimeo.com/458244498/304113ee2e>



- **Meet the Pros Roundtables:** The 2020 MTP session will last for 15 minutes and include time for Q & A. There will be four rounds of presentations. Sessions may be pre-recorded with live Q & A or presented live with the host recording one of the rounds. One page handouts are requested and will be posted on the NAWD website following the conference. General topic areas include:
 - **Camps-Leadership Workshops-Retreats-Conferences**
 - **Leadership Classes-Lessons-Resources**
 - **Tips for Being a Successful Activities Advisor**
 - **Best Activity-Best Service Project-Best Recognition Idea-Best Fund Raiser**
 - **Creating a Positive School Culture and Climate**
 - **Other topics of Interest to Participants**
- **Focus Groups:** The NCSA-2020 program includes two Focus Group sessions each with approximately 18 different topics to select from at the time of online registration. Each set of topic discussion, sharing of information and resources will last for 45 minutes and include 15-25 pre-determined participants. One set will be held Saturday morning, Dec 5th and the other will be held Sunday morning, Dec. 6th. The list of topics, a descriptor of topic expectations, and a target group of participants can be viewed through the link provided below:

Focus Groups: <https://nawd.com/ncsa/next/documents/focusgroups.pdf>

- **Presentation of Breakout Workshops:** As a virtual program, the workshop time has been set for 3 sessions to be held throughout Saturday, December 5th. Each session will last for 30 minutes and may include 5-10 minutes of Q & A. Sessions may be pre-recorded with live Q & A or presented live with an assigned session host to record.

Workshop Strands: <https://nawd.com/ncsa/next/documents/strands.pdf>

- **Parade of Ideas:** These 10-15 minutes parts of NCSA general sessions have been a staple of NAWD programs for 48 years. Our virtual conference provides us with a challenge to include them as well as an opportunity to recruit attendees in advance as well as during the program to share in 30-60 seconds a great idea or resources that many attendees may benefit from. To facilitate this popular part of the NCSA program we will be encouraging attendees to use flipgrid to pre-record their Parade of Ideas contribution.

Finally, we would like to share with you a letter from a principal in Michigan with how much the National Conference on Student Activities has helped his school:

My first experience with NAWD (in 2017 in Spokane, Washington) helped to set the tone for where my building is today. It helped me to realize a true culture of inclusion for all students and how to hear all voices within the building. The leaders that organize the NAWD event (NCSA) have unparalleled experience that they are willing to share without hesitation. The speakers and presenters bring a multitude of messages and quality ideas that can be immediately implemented. My biggest takeaway from the first year was I need to get MORE PEOPLE TO NAWD! We now have a building culture team named Mohawk Strong that have all attended NAWD. I have taken a (different) group of 6 team members each of the last two years. This represents nearly one third of our staff!

Our staff meetings and professional development all model the NAWD conference. We allow our Mohawk Strong team to generate the topics of discussion for each event. We also now host our own Mohawk Strong retreat in the summer for planning student activities and organizing building culture priorities. With NAWD being virtual for the 2020 year we have scheduled another retreat to coincide with the NAWD conference (this December). We will have 24 participants this year. I challenge our teachers to use culture activities even within their classroom. We have

developed staff teams and have challenges between classrooms utilizing impactful culture building activities that they earn points for a fictional duo named Cooper and LaRue. The bottom line is that our high school has become a better school because of the work of your staff.

P.S. You know you have a top notch conference when you take your team to dinner and all they talk about is what they are going to do in their own classroom when they get back. This happened at the Atlanta NAWD conference with my team. A couple were scribbling ideas on napkins.

Thank you for all you do and I cannot wait until December 4th to rejoin and rejoice with you all!

*Sincerely,
A Michigan Principal*

I look forward to seeing you at NCSA-2020 and appreciate your efforts to make activity advisors and administrators aware of the opportunity to attend the National Conference on Student Activities online this December. Thank you for your continued encouragement and support.

Jim Finnemeyer
NAWD Executive Director
PASC Executive Director Emeritus